

New Jersey's DNC registry has been extremely successful. If a national standard is to be adopted this should be the model, although it is unclear why states should not be allowed to adopt their own individual policies. It would be unconscionable to dilute New Jersey's DNC policy to allow businesses an exemption to re-contact customers a full 18 months later. Those who signed up for the registry DO NOT WISH TO BE CALLED--that was their intention! In any event, if any such exemption were to be granted, it should ONLY be THE INDIVIDUAL CUSTOMER'S PRIVILEGE to grant the exemption to expressly authorize such contact. THIS AUTHORIZATION should be provided by the customer IN WRITING AT THE TIME THAT SUCH BUSINESS IS CONDUCTED. Giving the choice exclusively to the businesses will contradict the wishes of many consumers while simultaneously providing numerous opportunities for the abuse of this privilege. In addition, because of the lengthy time period currently being considered(18 months), it will become increasingly difficult for customers to confirm that an abuse has occurred, meaning that many abuses would never be reported as such.